



## **FOR IMMEDIATE RELEASE**

### **R2 Solutions Launched as Non-Profit, Third-Party Organization to House R2 Electronic Recycling Certification Program**

**Flanders, NJ – September 28, 2010** – AERC.com, Inc. (AERC Recycling Solutions), one of 21 electronics recycling facilities certified to the R2 Practices, is in strong support of the newly created R2 Solutions a non-profit organization that will house the R2 Practices Program as an independent and transparent multi-stakeholder organization.

R2 Solutions will oversee the R2 Practices Program which provides a comprehensive set of standards for electronics recyclers that require responsible management of used computers and consumer electronics. The R2 Practices, were developed under the auspices of an EPA facilitated, multi-stakeholder open and transparent process that has been accredited by the ANSI-ASQ National Accreditation Board as a third party auditable global standard.

The R2 Practices Program distinguishes the recyclers that “do the right thing” from those who engage in unsafe recycling practices. With the creation of R2 Solutions, a governance structure supported by the EPA, vendors can now have confidence that used electronic equipment is being recycled safely and responsibly by accredited recyclers.

“As a R2 certified electronics recycler, the creation of R2 Solutions will further make the business of electronic recycling completely transparent and open,” stated Peter Jegou, Chief Executive Officer, AERC Recycling Solutions.

The newly created R2 Solutions body will manage continual development of R2 Practices openly as a third-party organization. R2 Solutions will administrate support to R2 and the governing council will operate under a set of bylaws that will establish an open, transparent decision-making process including an appeals process. Standards and stakeholder consultation on R2 Practices are also publicly available.

“ISRI, as one of the original supporters of the R2 Practices, applauds the creation of R2 Solutions as a stand-alone, non-profit organization, whose sole purpose is to manage and sustainably develop the R2 Practices in an open, transparent way,” stated Robin Wiener, president of the Institute of Scrap Recycling Industries (ISRI). “We agree that a neutral, third-party organization such as R2 Solutions is a more appropriate administrator of the R2 Program going forward, and we [ISRI] look forward to its progress in advancing responsible electronics recycling globally.”

“R2 Solutions is unique for the electronics recycling industry because the R2 Practices will be housed in a non-profit organization designed solely to provide education and outreach, to track implementation, and to assure open, transparent, balanced governance for the standards. An independent broad-based governance body that oversees the R2 Practices, which is what R2 Solutions is, provides vendors full confidence that used electronic equipment is being recycled safely and responsibly by accredited recyclers,” stated Robert W. Landmesser, Founder and Chairman, AERC Recycling Solutions.

### ***Celebrating 20 Years of Environmental Service***

"We are committed to a green world by helping clients in proper end-of-life management of assets containing sensitive data and components hazardous to our environment."

**3 Gold Mine Road, Flanders, NJ 07836 Office: 973.691.3200 Fax: 973.691.3233**

“As AERC Recycling Solutions celebrates twenty years of environmental service in 2010, I am very pleased to see AERC distinguished as one of the first electronics recycling companies that is a Certified Electronics Recycler®. AERC stands out as the first company in the industry which now combines the rigorous permitting process under the Resource Conservation Recovery Act (RCRA) for Hazardous Waste handling and processing as well as meeting the standards set by the R2 and RIOS Certification Programs,” continued Robert Landmesser.

To view the full set of the R2 Practices or for electronics recyclers who wish to become certified to R2 visit [www.r2solutions.org](http://www.r2solutions.org).

### **About AERC Recycling Solutions**

AERC Recycling Solutions is committed to a green world by helping clients in proper end-of-life management of assets, including those containing sensitive data and components hazardous to our environment. AERC has become an industry leader through its partnerships with clients by providing unmatched convenience, regulatory compliance and expert consulting to handle Electronic Waste issues. AERC is committed to responsible recycling practices for a healthier tomorrow.

AERC maintains a Zero-Waste-to-Landfill Policy for all of its hazardous electronics/ electrical recycling services. AERC operates five Electronics Processing facilities, also known as Com-Cycle, in five separate geographic locations. The AERC/Com-Cycle facility in West Melbourne, FL is a Certified Electronics Recycler®, independently certified to both the R2 and RIOS standards. AERC is committed to certifying all five electronics recycling facilities. All electronics are dismantled domestically by our highly trained staff. Any information on data storage devices is either wiped to the Department of Defense Standards or physically destroyed. AERC offers its clients compliance with Federal, State, and Local regulations. For additional information please visit [www.aercrecycling.com](http://www.aercrecycling.com) or [www.com-cycle.com](http://www.com-cycle.com).

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